



## Frequently Asked Questions



### What causes hearing loss?

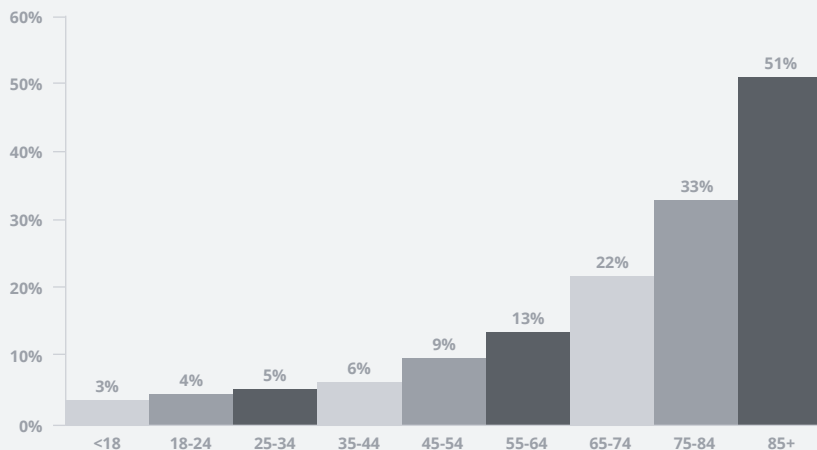
- Excessive **noise exposure** is the leading cause of adult hearing loss in the United States.
- **Ototoxic drugs** can cause hearing loss, tinnitus or balance disorders. There are more than 200 prescription and over-the-counter ototoxic medications including: NSAIDs, antibiotics, diuretics, and some cardiac medicine.
- **Aging** also impacts hearing loss. Over time, the tiny hair-like cells in the inner ear become damaged and will not regrow, affecting a person's ability to hear.
- **Illnesses and diseases** can be associated with hearing loss including Meningitis, Heart Disease, Diabetes, Ménière's disease, and Alzheimer's.
- **Other factors**, such as obesity, birth defects, head injuries, family history and smoking can also lead to a higher risk of hearing loss.

### How can I prevent hearing loss?

- **Wear hearing protection** and limit the time you're exposed to noise.
- **Turn down the volume**—keep music and TV volume at 50% or less.
- **Maintain** a healthy lifestyle to avoid conditions that contribute to hearing loss, such as high blood pressure and diabetes.
- **Avoid ototoxic medications**—talk to your healthcare professional when drugs are prescribed.

### How common is hearing loss?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.<sup>1</sup>



### When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening. In general, you should have your hearing screened every three to five years, and tested annually if you are over the age of 50 or experiencing any of the following:

- **Consistent exposure** to loud noises.
- **Difficulty understanding** in noisy environments or in groups.
- **Hearing mumbling** or feeling as though people are not speaking clearly.
- **ringing** in your ears.

### Do I really need hearing aids?



Even mild hearing loss can negatively affect key areas of your life, including mental health, physical health and income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

To learn more, visit [www.amplifonusa.com/eyemed](http://www.amplifonusa.com/eyemed)



# Hearing Aid Program Overview



## Do hearing aids really work?

Yes! In fact, about 28.8 million adults could benefit from using hearing aids.<sup>2</sup> Today's hearing aids come in a variety of styles and many feature advanced technology like bluetooth capabilities, automatic volume control and the ability to help reduce background noise to make sounds more clear.

### Types of hearing aids



Invisible in the Canal (IIC)



Completely in the Canal (CIC)



Canal (ITC)



Full Shell (ITE)



Behind the Ear (BTE)



Receiver in Canal (RIC)

## How can I pay for hearing aids?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings include:



### The Amplifon Program

With Amplifon, you have access to substantial savings on hearing devices and services.



### Financing

Amplifon offers interest free financing to those who qualify.



### FSB Account

You can use your FSB account to help pay for hearing aids.

## Which brands are available?

There are many brands of hearing aids and each one features different levels of technology for varying types of hearing loss. A hearing care professional can help you determine which option is right for you.

We offer savings on the leading brands like these:

PHONAK

unitron



REXTON

oticon

WIDEX

Miracle-Ear

signia

SONIC innovations

ReSound

## The Amplifon Hearing Health Care Package



### Custom hearing solutions

—we find the solution that best fits your lifestyle and your budget from one of the top brands.



### Risk-free trial

—find your right fit by trying your hearing aids for 60 days. 100% money-back guarantee if not completely satisfied, no return or restocking fees.



### Continuous Care\*

—follow-up care to ensure a smooth transition to your new hearing aids, battery support with a supply of batteries or charging station to keep you powered, and a three year warranty for loss, repairs, or damage.

To learn more, call 877-203-0675 or visit:  
[www.amplifonusa.com/eyemed](http://www.amplifonusa.com/eyemed)

<sup>1</sup>[www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/); accessed 8/24/21

<sup>2</sup>NIDCD Epidemiology and Statistics Program- based on December 2015 Census Bureau estimates of the noninstitutionalized U.S. population- personal communication; May 2016

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

\***Follow-up care** - for one year following purchase. **Batteries** - two year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - Exclusions and limitations may apply. Contact Amplifon 877-203-0675 for details.

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