



BlueCross BlueShield
of Illinois

Find Better Care with Provider Finder[®]



Connecting You to High Quality, Cost-Effective Care

Blue Cross and Blue Shield of Illinois is making it simpler than ever to find the right provider at the best price. Provider Finder uses leading-edge data evaluation techniques to measure the care delivered by physicians. Primary care physicians and many specialists* are compared to their peers on three main measures of health care standards.

Quality of Patient Care: Top ratings for physicians who do the right things for their patients and do them well.

Medical Appropriateness: Comparing how well physicians follow clinical guidelines and the level of care their patients receive.

Cost Efficiency: Looking at the whole episode of care that physicians give their patients and comparing the cost of service versus national benchmarks.

Physician Quality Impacts Cost of Care

People diagnosed with colon cancer found by a colonoscopy had **70% lower total costs¹** than those whose cancer was found when they had symptoms.

On average, women who received a screening mammogram that detected breast cancer had **27% lower outpatient costs²** than those who had cancer detected when they became symptomatic.



Find Top Performing Physicians on Provider Finder

Top Performing Physicians appear in Provider Finder with an icon and a hover-over key explaining that “The Top Performing Physician designation highlights physicians who are highly rated for quality, cost-efficient care and appropriate treatment plans.”

The Provider Profile pages will show a physician’s performance scores on quality of patient care, medical appropriateness and cost efficiency. To use Provider Finder, go to **bcbsil.com** and choose **Find Care**.

More Ways to Use Provider Finder

Provider Finder helps you quickly find in-network physicians, medical groups, hospitals, pharmacies and urgent care. Search by ZIP code, gender, specialty, languages spoken and other options. You can also use Provider Finder to read or share physician reviews and view clinical certifications and recognitions, as well as quality awards for physicians.



To view Top Performing Physicians you can use Provider Finder or, for best results, log in to or make a **Blue Access for MembersSM** account at **bcbsil.com**.